

	Front-End User Focus			Back-End User Focus			Both	
Metric	Domo	Tableau	Sisense	Pentaho	IBM Cognos	Qlik	Microsoft Power BI	Oracle
OOTB Features	16/18	14/18	14/18	15/18	14/18	14/18	14/18	15/18
Customer Satisfaction Rating	18.2	17.6	17.9	16.6	18.3	17.6	17.9	17.5
Cost of License	\$\$\$\$	\$\$	\$\$\$	\$\$	\$\$\$	\$\$\$	\$\$	\$\$\$\$
Tool Score	30.2	29.6	28.9	29.6	29.3	28.6	29.9	28.5